# Payment Systems Worldwide: a Vision of Safety and Efficiency

World Bank Global Payments Week October 23, Lisbon, Portugal

Massimo Cirasino
The World Bank



#### Where do you see yourself in ten years from now?



...and how do you make your dreams come true?

#### A three-step process to make this vision work in practice



#### Step 1

"Raising the bar" for systemically important payment and settlement systems



#### Step 2

Adopting a strategic approach to retail payment system/remit tances reform



#### Step 3

Empowering the overseer(s)

#### Step 1: Reality check

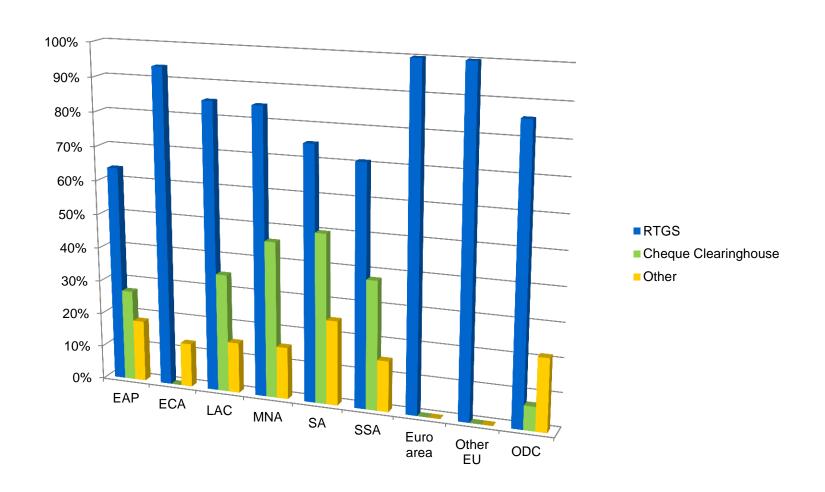
Payment and securities settlement systems worldwide largely support financial system stability

The 2008 financial crisis showed that the domestic (e.g. RTGS systems) and global (e.g. CLS Bank) payment infrastructures were able to withstand the financial storm, and were instrumental in facilitating immediate responses by authorities

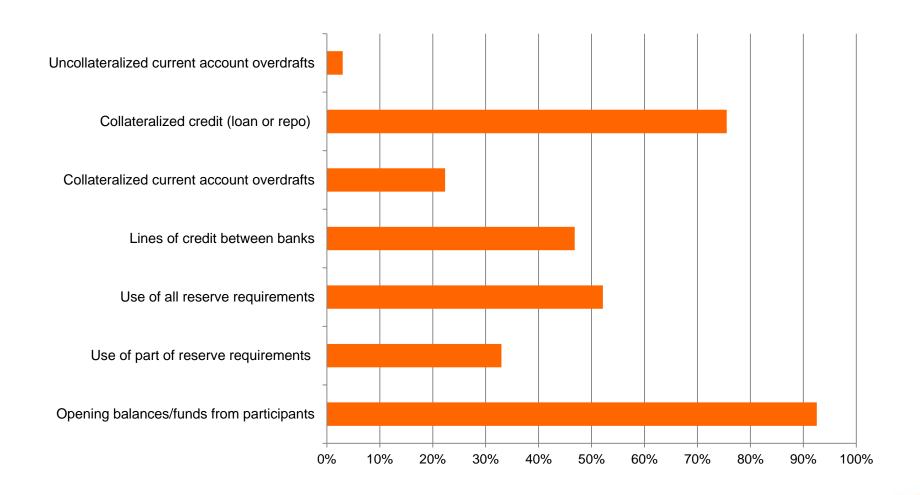
Growing awareness of the need for sound risk management in large-value funds transfer systems has pushed the development of **REAL-TIME GROSS SETTLEMENT SYSTEMS**, a powerful mechanism for limiting systemic and settlement risk in the interbank settlement process

Securities settlement systems are increasingly interlinked to funds transfer systems and operate under **a DVP ARRANGEMENT**. These are crucial for the development of capital markets, and for the timely delivery of collateral for payments and other purposes

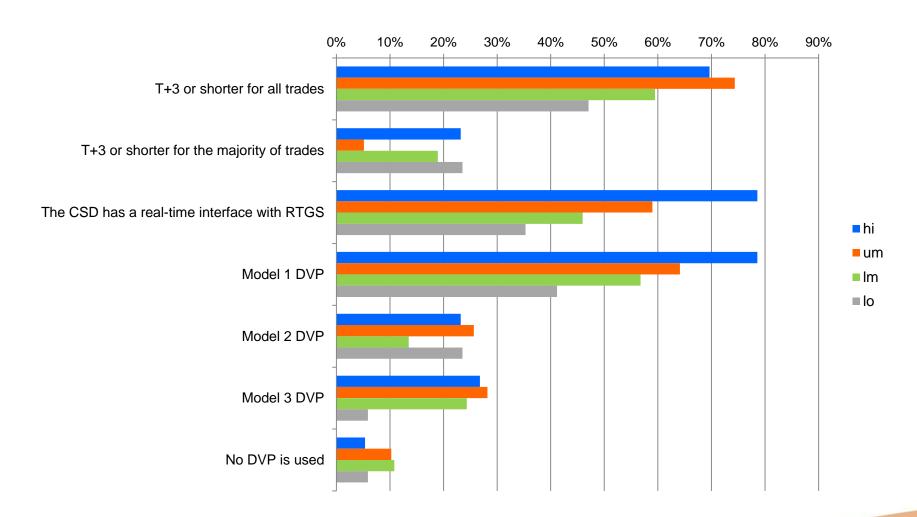
#### System(s) used for large-value payments Global Payment Systems Survey 2010



#### RTGS: Sources of liquidity during the day Global Payment Systems Survey 2010



#### CSDs: Risk management features Global Payment Systems Survey 2010



#### OTC derivatives markets can create systemic risk

Lack of transparency regarding risk exposures in derivatives markets

Insufficient/ inadequate risk management

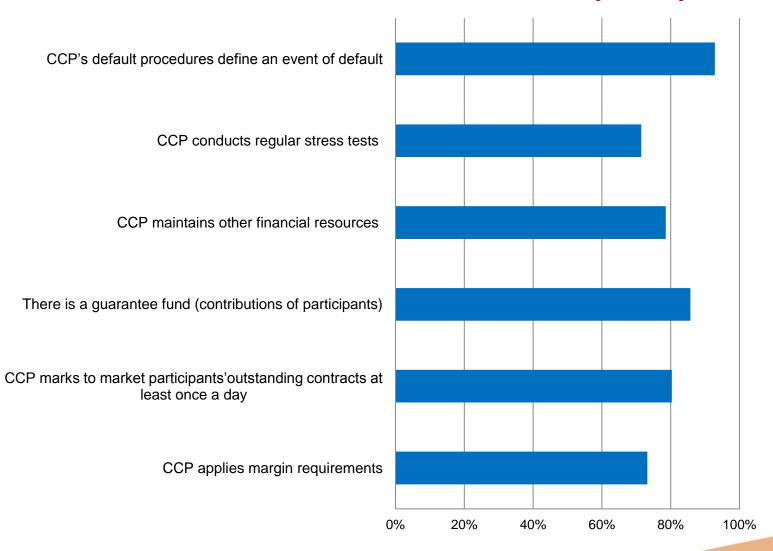
OTC segments particularly affected

OTC derivatives transactions not reported to trade repositories Central clearing not available for all OTC derivates

CPP management of credit exposures

Quality of data stored in trade repositories

#### CCPs – Management of credit exposures Global Payment Systems Survey 2010



#### "Raising the Bar" for SIPS: the new Principles for FMIs and AM

Issued by the CPSS-IOSCO, the new "principles" are designed to ensure that the infrastructure supporting global financial markets is more robust and thus well placed to withstand financial shocks

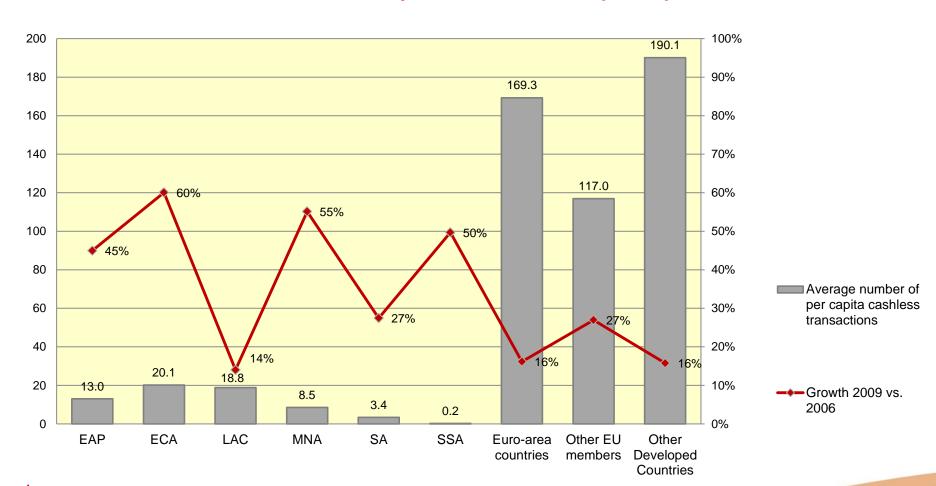
The principles replace the three existing sets of international standards set out in the <u>Core principles for systemically important payment systems</u> (CPSS, 2001); the <u>Recommendations for securities settlement systems</u> (CPSS-IOSCO, 2001); and the <u>Recommendations for central counterparties</u> (CPSS-IOSCO, 2004). The need for a single set of principles lies in the need to ensure consistent risk management amongst infrastructure that more and more are interdependent

The main objective of this review of existing standards is to incorporate the lessons drawn during the Lehman crisis and in particular <u>"raise the bar"</u> of the existing requirements in some critical areas (for example, credit and liquidity risk management)

The Principles aim at ensuring consistency among requirements to different FMIs while reflecting the "unique" role of certain infrastructure (e.g. CCPs or TRs), i.e. some room for specific requirements for some FMIs only

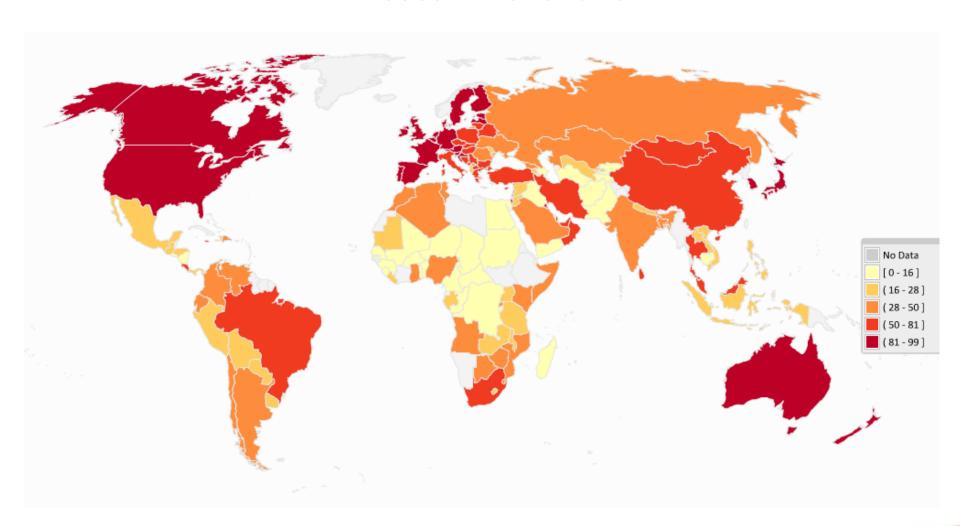
#### Step 2: Reality check

#### Cashless retail Payment transactions per capita\*

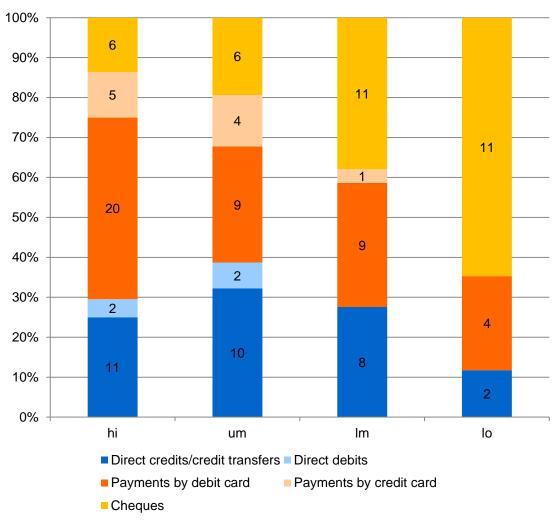


<sup>\*</sup>Global Payment Systems Survey 2010

#### **Account Penetration\***

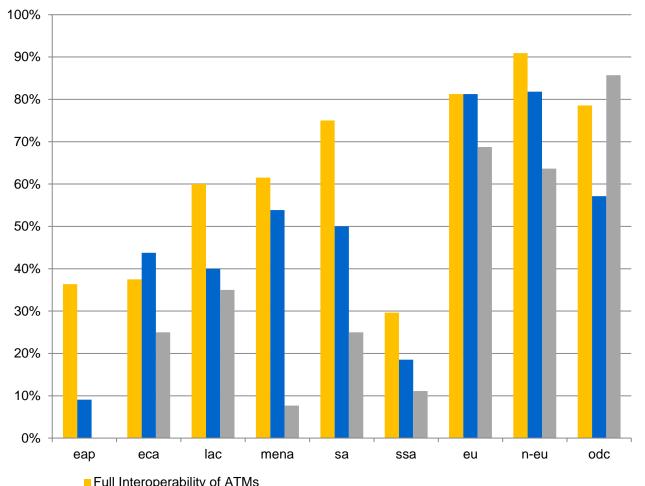


### Relative importance of non-cash payment instruments (based on number of transactions)



- •Each payment instrument was ranked based on the number of transactions, from "1" or most important to "5" or least important. Chart shows % and # of countries in which each payment instrument is considered "most important"
- •Analysis by income clearly shows preference of lo countries for cheques (cheque is the most used payment means in 65% of low income countries, followed by debit cards). The divide with hi, um and lm is also evident (13%, 19%, and 37%)
- Cheque usage is substantial in SSA, SA, and LAC regions
- •EU countries show stronger preference than other regions for direct credit/credit transfers (45%-47%) and credit cards (27%-55%).

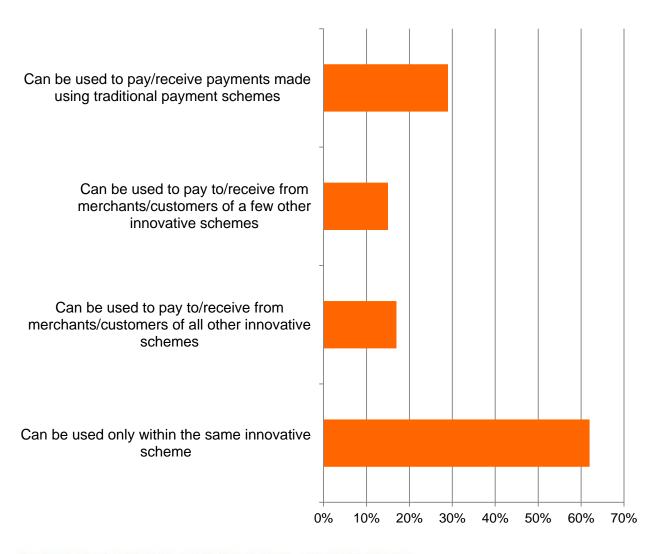
#### Infrastructure and access Interoperability of ATMs/POS terminals by Region



- Overall, slightly more than half of CBs indicated that both ATMs and POS terminals are fully interoperable
- # of CBs indicating full interoperability of ATMs (57%) is higher than for POS (45%). No major changes from 2008
- Higher interoperability in hi countries. No lo country indicated full interoperability for POS
- Highest percentages of low interoperability are concentrated in SSA, EAP and ECA

- Full Interoperability of ATMs
- Full Interoperability of POS terminals
- Payment cards are used as payment instruments (not only for cash withdrawals)

## Infrastructure and access Interoperability of innovative payment products



- Information was collected on locations where products could be used and ability to use products for transfers to customers of other payment products
- •Most of the innovative payment products are **closed-loop** (108 of the 173) products reported. Only 17% were reported having full-fledged interoperability, while 29% have some degree of interoperability
- •Full interoperability is less common in high-income countries, especially ODCs, and somewhat more common in ECA and LAC

#### A strategic approach to reforming retail payment systems

The World Bank has synthesized the lessons learned in more than a decade of technical assistance programs and research by other international /national agencies into a comprehensive package for the development and reform of the national retail payments system:

- "Developing a comprehensive national retail payments strategy" provides public authorities and retail payment market players with guidance on how to develop and implement a comprehensive strategic approach in retail payments reform and modernization initiatives
- "Guidelines for conducting an effective retail payments stocktaking" identifies a methodology for undertaking a detailed stocktaking of a country retail payments landscape;
- "Legal and regulatory framework for retail payments issues to consider and practical approaches" – discusses the development of a normative framework to underpin an efficient retail payments industry;
- "World Bank Survey on Innovative Payment Products" prepared in the context of the World Bank Global Survey 2010 – analyzes the results of a survey on innovations in retail payment
- New framework soon to be established: Advisory Committee on Corporate Payments (ACCOP)

#### Why should we care about government payments?

#### Reality check

# Getting to the virtuous circle

# The WB Guidelines

Government payment flows cover a wide range of economic sectors/activities.

The overall amount of such flows is significant –between 15% and 45% of GDP.

Only 25% of lowincome countries process cash transfers and social benefits electronically - this has considerable cost implications.  The scale of government payments means that improvements in the way government payments are processed can reduce costs and increase efficiency.

2) Massive G2P programs are a gateway to modern payment instruments/financial services for unbanked or under-banked.

3) Government payment reforms have the potential to trigger the development of a robust payments infrastructure, which in turn supports the safe and efficient processing of government payments.

The World Bank "General Guidelines for the Development of Government Payment Programs" address the day-to-day operational challenges and provide recommendations on:

- Ensuring sound, efficient, and transparent management of public financial resources;
- Making government payment programs safe, reliable and cost-effective;
- Accelerating the development of national payments systems and promote financial inclusion.

#### Integrating the agenda on International Remittances

An international remittance is a cross-border, person-to-person payment of relatively low value = retail payment

<u>Leading G8 and now G20 remittance work,</u> instrumental in adoption of remittance targets (5x5 price reduction objective) by both groups

Created global standards for efficient remittance markets together with the relevant standard setter (CPSS-WB General Principles for International Remittance Services). Assessment/implementation programs have covered +20 countries

Hosting the Secretariat of the Global Remittance Working Group, an international monitoring and coordination body

Operating Remittance Prices Worldwide, a global survey and database of remittance prices that is used to monitor G8 and G20 targets; Coordinating/certifying a number or regional/national databases

Technical partnerships for remittance initiatives with several IFIs: African Union, IFAD, IDB, FAO, UPU etc.

Linking international remittances to the Financial Inclusion Agenda

#### Project Greenback: changing financial habits for the better

**Project Greenback.** An innovative project for the promotion of best practices in the remittance market, also including the production of a documentary.

#### Regional integration of payment and SSS systems

- Linkages among key payment and securities infrastructures contribute to greater efficiency in global payment and investment flows related to enhanced global trade flows, capital market transactions, and even labor mobility
- The WB G25 Expert Group is working to provide high-level guidance to principal policy-makers and stakeholders in the development of regional or cross-regional linkages or integration of core FMIs

#### **Objectives of Regional Integration**

- Political and economic policy rationale for closer regional ties to
  - develop domestic, regional, and cross-regional trade and investment
  - share the costs of developing and operating modern regional FMIs
  - in some cases, create the foundation for the future establishment of a single regional currency and monetary regime
  - in other cases, further support the deepening of regional integration of FMIs following the establishment of a single regional currency and monetary regime, with a view to establishing fully integrated regional financial markets
- Regulatory pressures to enhance systemic risk controls and competition in financial service markets, that may be best achieved through coordinated regional initiatives
- Market demand for efficient and reliable cross-border payments and for greater access to crossborder markets
- Supply-side initiatives by FMIs to develop value-added services in emerging and niche global or regional markets

# primary overseer should be CB Why the

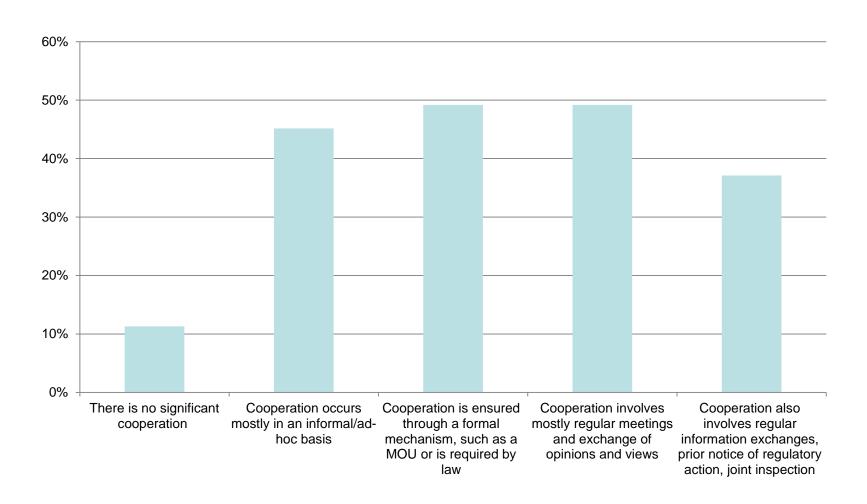
#### Step 3: Reality check

- -CB's role in maintaining public confidence in money
- -CB's responsibility for monetary policy and its MP strong link with payment systems
- -CB's lender of last resort's function
- -CB's ability to act in emergencies and prompt government support for its actions

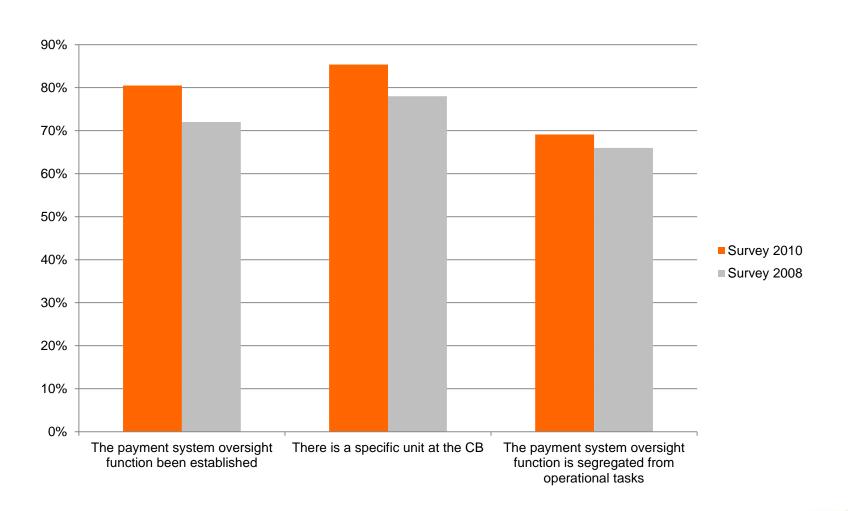
- -The CB does not have clear legislative authority. Nor is secondary legislation (bylaws, circulars, etc.) implemented
- -The CB does not disclose publicly its implementation strategies to achieve its objectives
- -The CB in exercising its oversight role does not have the ability to carry out this function effectively, especially in terms of human and financial resources
- -Insufficient cooperation with other relevant authorities

# Typical implementation issues

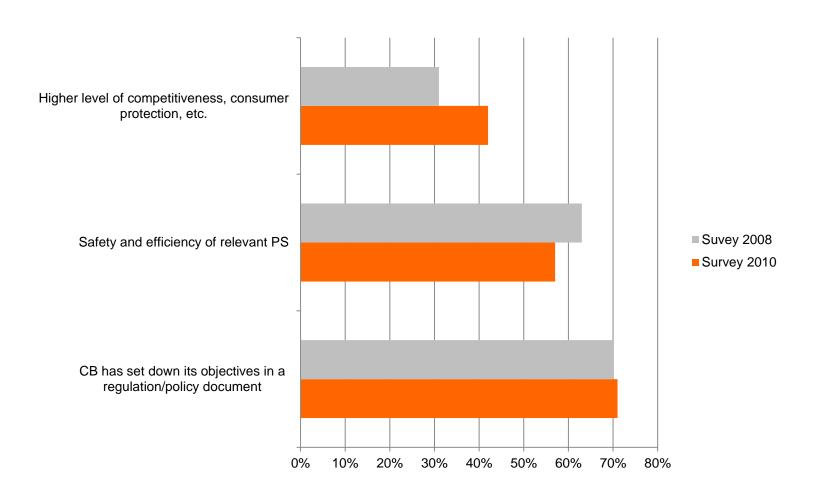
#### Cooperation with other relevant authorities Global Payment Systems Survey 2010



#### Central bank empowerment to oversee PSSS Global Payment Systems Survey 2010



#### Objectives of PS oversight function Global Payment Systems Survey 2010



# Competition and cost Involvement of the central bank in the pricing and oversight of payment services

	No involvement		Limited to collection of information		Limited to voicing opinions		Actively regulate		Other	
Central Banks	#	%	#	%	#	%	#	%	#	%
Retail Payments	44	35%	32	26%	19	15%	19	15%	11	9%
Large Value Payments	24	19%	18	15%	11	9%	58	47%	11	9%
Remittances	55	44%	29	23%	7	6%	7	6%	5	4%





So, a lot of work
is ahead of us
if we want our vision
to come true

#### Thank you

## Payment Systems Development Group The World Bank

www.worldbank.org/paymentsystems