

IMF Course: Financial Development and Inclusion

Digital meeting, June 06-10, 2022

Agenda

Meeting Format: The attendees will be representatives of the CEMLA membership, who work on issues on *Financial Development and Financial Inclusion*. The course will entail daily lectures and workshops with homework assignments and topics spread out over two days. Each day will begin with a discussion of the homework assignment. **In this sense, the designated representative must have active participation and interaction during the sessions and particularly in the workshops.**

Platform: Zoom

Working language: Simultaneous interpretation, Spanish-English.

Monday, June 6, local time in Mexico City (UTC -5)

Moderator of the day: Isela-Elizabeth Téllez-León, CEMLA

Welcome remarks and Introductory Session

09:00 – 09:30 *Dr. Isela-Elizabeth Téllez-León, CEMLA*

Panel

- *Luisa Zanforlin, Principal Economist, IMF*
- *Adolfo Barajas, Principal Economist, IMF*
- *Alejandro Jara, Consultant, IMF*

9:30 – 9:50

Pre-course Quiz

9:50 – 10:50

L-1 Theoretical Framework for the Analysis of Financial Development

- *Luisa Zanforlin, IMF*

10:50 – 11:00

Break

11:00 – 12:00

L-2 Introduction to Financial Inclusion

- *Adolfo Barajas, IMF*

12:00 – 12:10

Break

12:10 – 13:00

W-1 Workshop / Assignment: Measuring Inclusion and Financial Development

- *Luisa Zanforlin and Adolfo Barajas, IMF*

13:00

End of the first day

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Tuesday, June 7, local time in Mexico City (UTC -5)

Moderator of the day: Isela-Elizabeth Téllez-León, CEMLA

- 09:00 – 10:00 **W-1 Workshop: Measuring Inclusion and Financial Development – Plenary Discussion**
- *Adolfo Barajas and Luisa Zanforlin, IMF*
- 10:00 – 10:10 *Break*
- 10:10 – 11:10 **L-3 Financing for SMEs**
- *Alejandro Jara, IMF*
- 11:10 – 11:20 *Break*
- 11:20 – 12:20 **W-2 Workshop / Assignment. Case Study: Financial Inclusion in India**
- *Luisa Zanforlin, Adolfo Barajas and Alejandro Jara, IMF*
- 12:30 *End of the second day*

Wednesday, June 8, local time in Mexico City (UTC -5)

Moderator of the day: Isela-Elizabeth Téllez-León, CEMLA

- 09:00 – 10:00 **W-2 Workshop / Case Study: Financial Inclusion in India – Plenary Discussion**
- *Luisa Zanforlin, Adolfo Barajas and Alejandro Jara, IMF*
- 10:00 – 10:10 *Break*
- 10:10 – 11:10 **L-4 Microfinance**
- *Luisa Zanforlin, IMF*
- 11:10 – 11:20 *Break*
- 11:20 – 12:20 **W-3 Workshop / Assignment. Case Study: Banco Azteca**
- *Alejandro Jara, Luisa Zanforlin and Adolfo Barajas, IMF*
- 12:30 *End of the third day*

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Thursday, June 9, local time in Mexico City (UTC -5)

Moderator of the day: Isela-Elizabeth Téllez-León, CEMLA

- 09:00 – 10:00 **W-3 Workshop / Case Study: Banco Azteca**
- *Alejandro Jara, Luisa Zanforlin and Adolfo Barajas, FMI*
- 10:00 – 10:10 *Break*
- 10:10 – 11:10 **L-5 Fintech and Financial Inclusion**
- *Alejandro Jara, FMI*
- 11:10 – 11:20 *Break*
- 11:20 – 12:20 **W-4 Workshop / Assignment. Case Study: Development of payment Fintechs**
- *Alejandro Jara, Luisa Zanforlin and Adolfo Barajas, FMI*
- 12:30 *End of the fourth day*

Friday, June 10, local time in Mexico City (UTC -5)

Moderator of the day: Isela-Elizabeth Téllez-León, CEMLA

- 09:00 – 10:00 **W-4 Workshop / Case Study: Development of payment Fintechs- Plenary Discussion**
- *Alejandro Jara, Luisa Zanforlin and Adolfo Barajas, FMI*
- 10:00 – 10:10 *Break*
- 10:10 – 11:10 **L-6 Financial Education**
- *Adolfo Barajas, FMI*
- 11:10 – 11:20 *Break*
- 11:20 – 12:00 **Review session**
- *Luisa Zanforlin, Adolfo Barajas and Alejandro Jara, FMI*
- 12:00 – 12:20 **Post-course Quiz and Final Course Survey**
- 12:20 – 12:30 **Closing session of the event**
- *Luisa Zanforlin, Adolfo Barajas and Alejandro Jara, FMI*
 - *Isela-Elizabeth Téllez-León, CEMLA*
- 12:30 *End of the course*