

CIBER RIESGOS FINANCIAL SECTOR CYBER RESILIENCE WORKSHOP MEXICO CITY, 6-7 NOVEMBER 2019

Pablo Andrés Palazzi Socio Allende & Brea Noviembre 2019

DELITOS INFORMATICOS

- Protección de datos personales identidad privacy
 - Robo de identidad
 - Cesión de datos sin consentimiento
 - Información inexacta que genera daño
 - Robo de bases de datos
- Delitos informáticos
 - Acceso no autorizado a datos o sistemas (hacking)
 - Violación de correo electrónico interceptación
 - Fraude informático
 - Falsedades informáticas
 - Delitos contra la propiedad intelectual (secreto comercial)

CIBERATAQUES - NORMAS APLICABLES

- Violación de información personal
 - Ley 25326, decreto regl. 1558/2001 y disposiciones de la DNPDP
- Violación de información corporativa
 - Ley 24.766 (ley de secretos comerciales)
- Violación de información personal por reclamo de empresas tercerizadas
 - Ley 25.326 (Protección de datos y reglas de outsourcing)
- Responsabilidad por <u>seguridad</u> de datos
 - Ley 26388 (delitos informáticos)

PROTECCIÓN DE DATOS

- Consentimiento
- Notificación
- Cesión
- Seguridad y confidencialidad
- Data breach notification: notificar eventos.
- Transferencia internacional
- Organismo regulador: Sanciones, multas, habeas data (individual y colectivo y daños)

PROPIEDAD INTELECTUAL - SECRETOS COMERCIALES

- Espionaje industrial
- Robo de información
- Empleados infieles
- Objetivos: listados de clientes, precios, proveedores, productos nuevos, planes de marketing, etc.
- Leyes penales y civiles

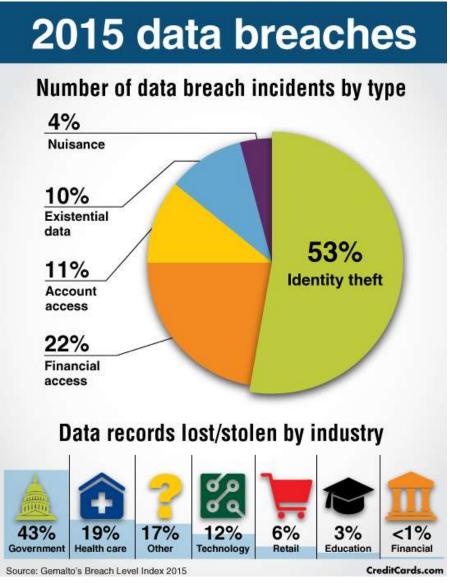
SECRETOS COMERCIALES CASOS ARGENTINOS

- Pepsico v. Redmond non compete y planes de marketing
- Conferencias SRL v. Durruty (base de datos, secreto comercial y competencia desleal)
- OLX v. Colli (base de datos, derecho de autor)
- Caso Nosis v. Accsesor (C. Nac. Crim. y Corr., sala 1^a 31/3/2005, Shakery Rodríguez – derecho de autor - penal)

HACKING - ACCESO NO AUTORIZADO

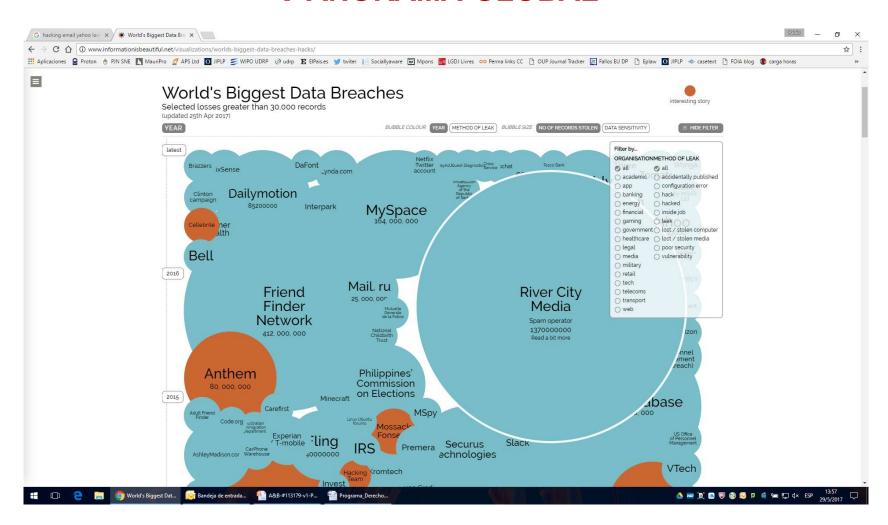
- Casos recientes de hacking
 - Target (Diciembre 2013, 70 millones de cuentas)
 - Hacking de Sony (2014, motivos políticos?)
 - Home Depot data breach (65 millones de TC)
 - Yahoo hacking (2014, 500 millones de cuentas, descuento de 350 millones del posible comprador en el due diligence)
 - Hacking a la Convención demócrata de U.S.A.
 - Krypto locker (mayo 2016)
 - Equifax (mayo 2017) 143 millones de registros





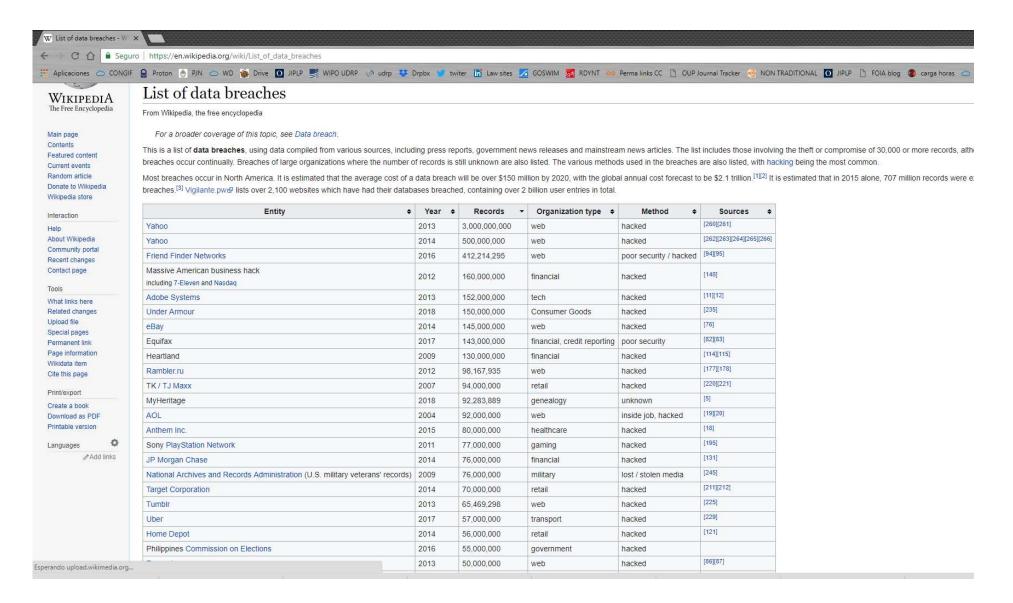


PANORAMA GLOBAL

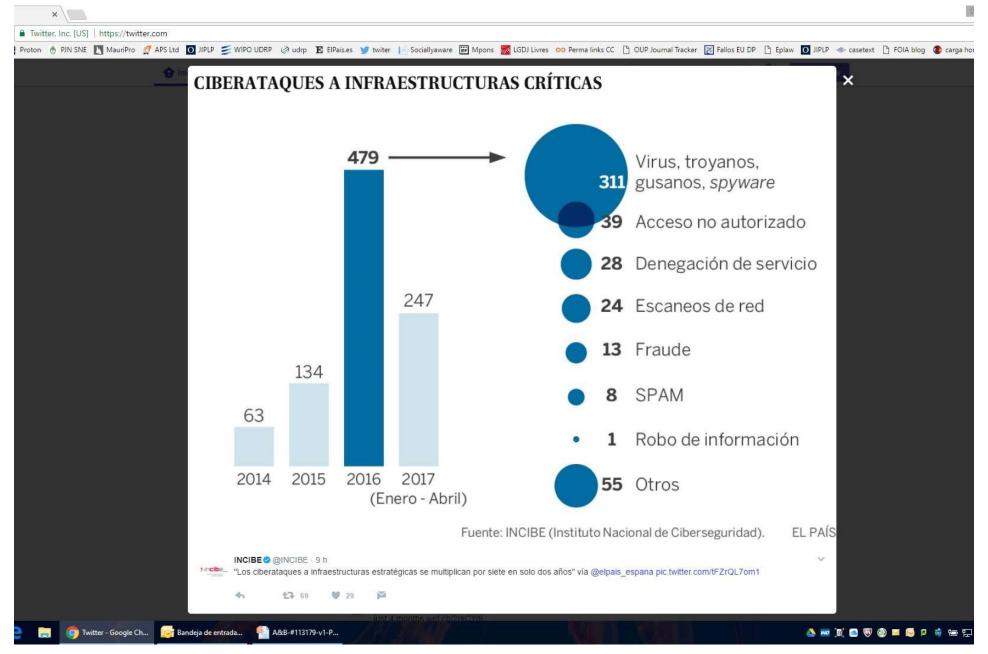




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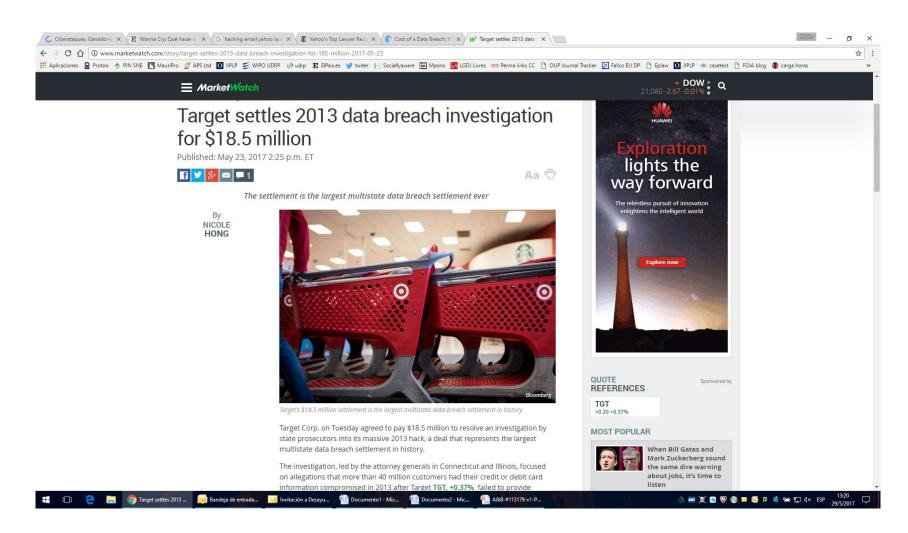




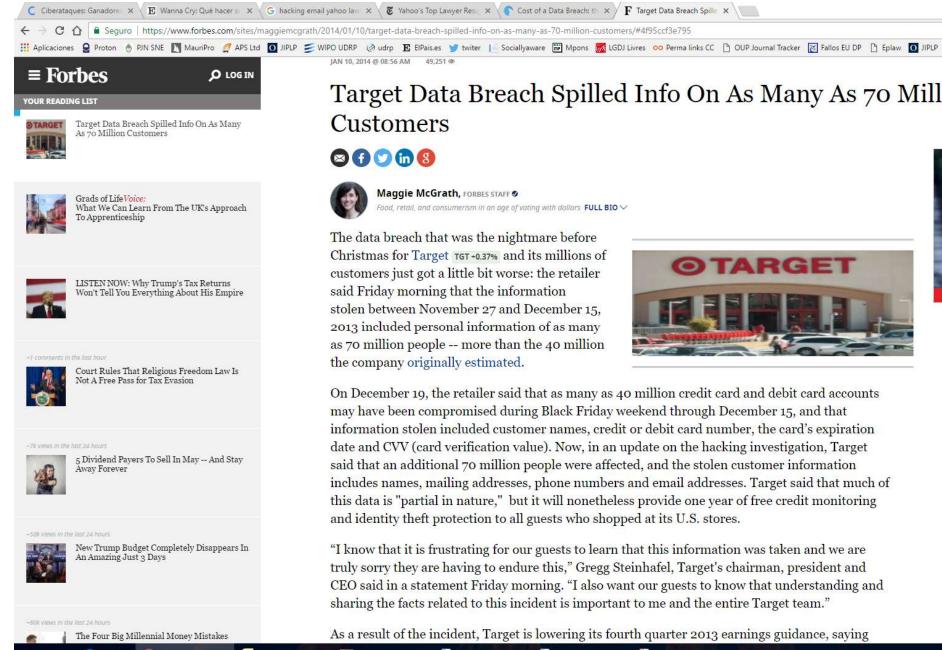




TARGET







Target Data Breach Spilled Info On As Many As 70 Million Customers



IAN 10, 2014 @ 08:56 AM

The data breach that was the nightmare before Christmas for Target TGT +0.37% and its millions of customers just got a little bit worse: the retailer said Friday morning that the information stolen between November 27 and December 15, 2013 included personal information of as many as 70 million people -- more than the 40 million the company originally estimated.



On December 19, the retailer said that as many as 40 million credit card and debit card accounts may have been compromised during Black Friday weekend through December 15, and that information stolen included customer names, credit or debit card number, the card's expiration date and CVV (card verification value). Now, in an update on the hacking investigation, Target said that an additional 70 million people were affected, and the stolen customer information includes names, mailing addresses, phone numbers and email addresses. Target said that much of this data is "partial in nature," but it will nonetheless provide one year of free credit monitoring and identity theft protection to all guests who shopped at its U.S. stores.

"I know that it is frustrating for our guests to learn that this information was taken and we are truly sorry they are having to endure this," Gregg Steinhafel, Target's chairman, president and CEO said in a statement Friday morning. "I also want our guests to know that understanding and sharing the facts related to this incident is important to me and the entire Target team."

As a result of the incident, Target is lowering its fourth quarter 2013 earnings guidance, saying



Target CEO Leaves Company

POSTED 8:32 AM, MAY 5, 2014, BY CNNWIRE



This is an archived article and the information in the article may be outdated. Please look at the time stamp on the story to see when it was last updated.

NEW YORK (CNNMoney) — Gregg Steinhafel, the chairman and CEO of Target during the retailer's massive breach of customer data last year, has left the company effective immediately.

The company announced that the decision was made after "extensive discussions" between Steinhafel and the board. Chief Financial Officer

Credit: Target via CNN John Mulligan will serve as interim CEO, while board member Roxanne Austin will serve as interim non-executive chair of the board.

Steinhafel, who had been with Target for 35 years, will serve in an advisory capacity during this transition to a permanent CEO.

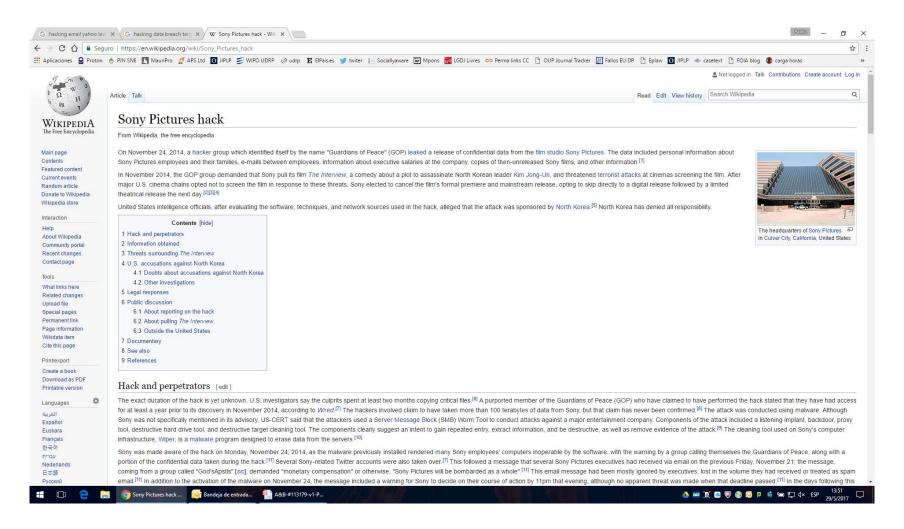




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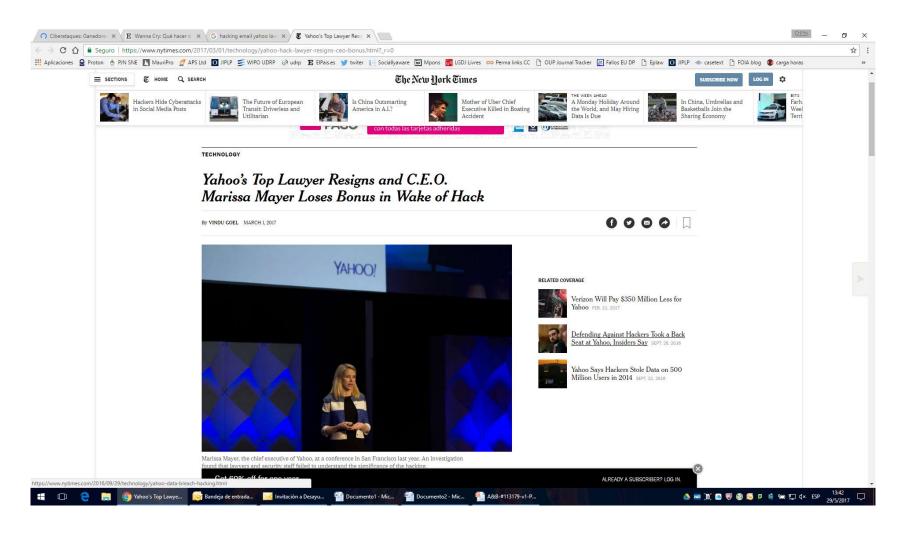


SONY PICTURES HACK





Caso Yahoo





CRIPTOLOCKER



ATAQUE INFORMÁTICO >

El Gobierno confirma un ciberataque masivo a emprese españolas

El Instituto Nacional de Ciberseguridad informa de que las primeras fases del virus que ha afectado : Telefónica y otras compañías han sido mitigadas









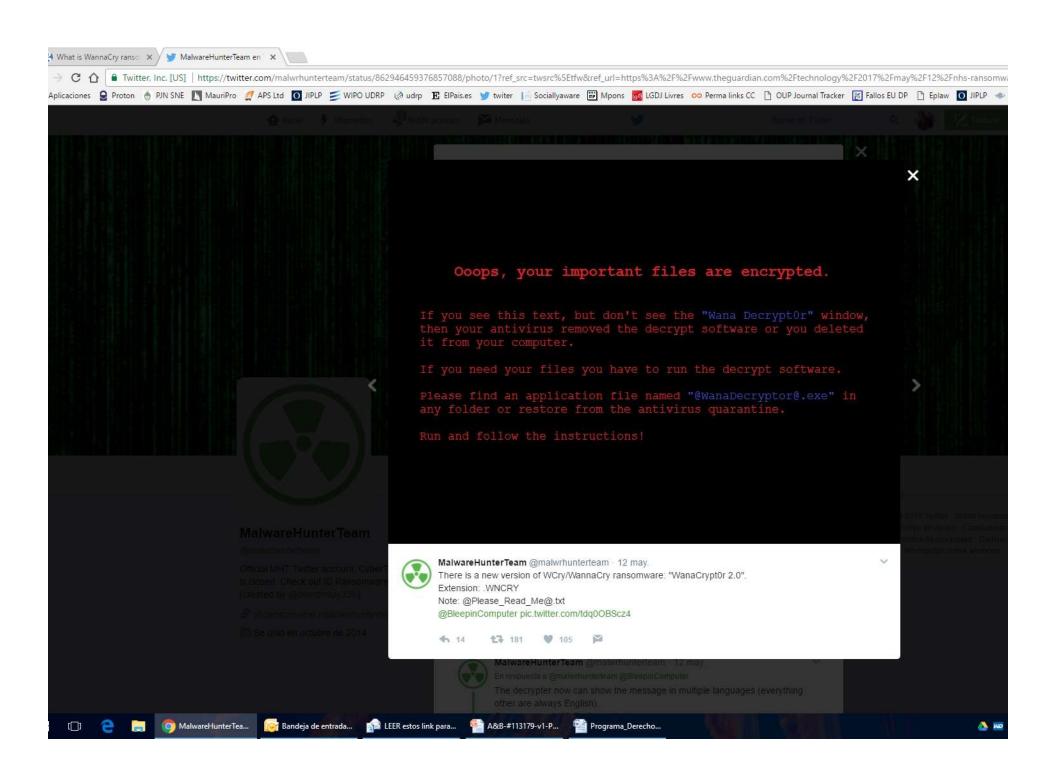




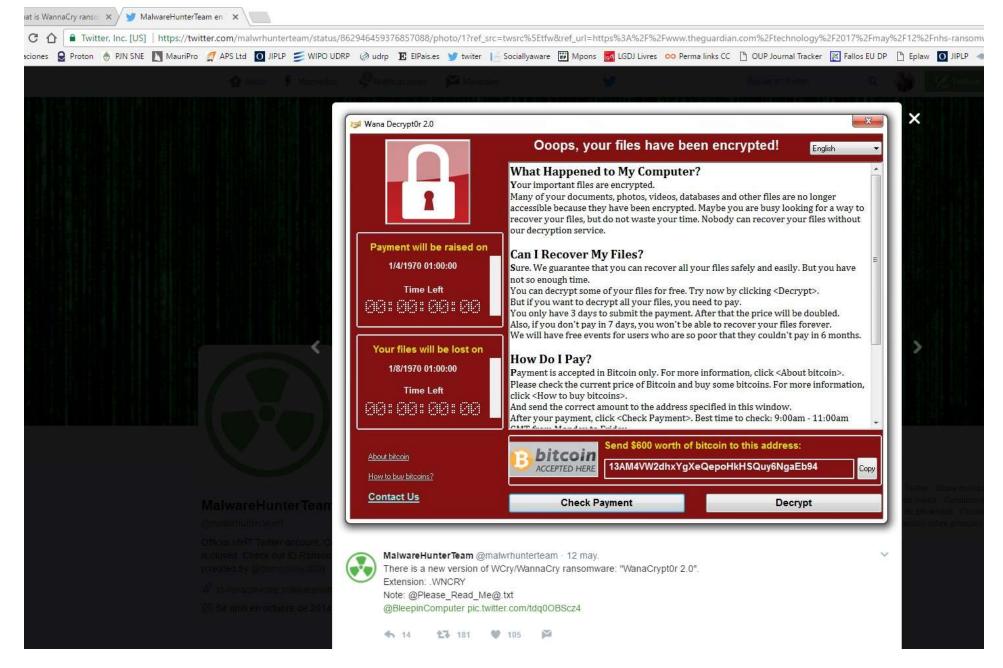


Madrid - 12 MAY 2017 - 17:16 ART

Una decena de grandes empresas españolas de servicios sufrieron este viernes un ciberataque







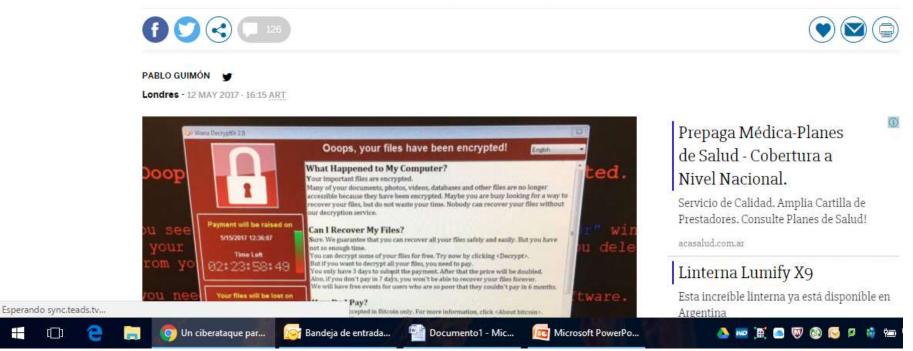






Un ciberataque paraliza 16 hospitales de Reino Unido y les exige dinero

May: Es "un ataque internacional en el que varios países y organizaciones se han visto afectadas"

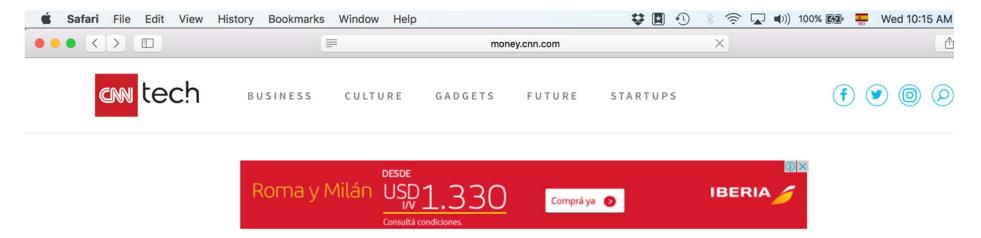




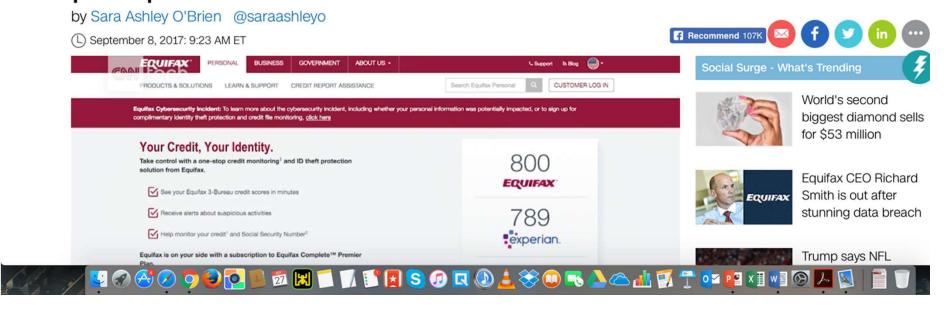
ATAQUES INFORMÁTICOS



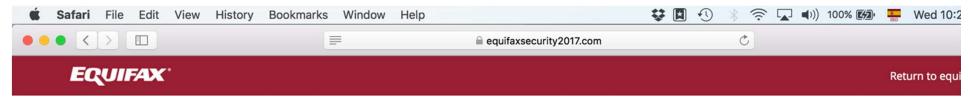




Giant Equifax data breach: 143 million people could be affected







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Recent Updates

Equifax Chairman, CEO, Richard Smith Retires; Board of Directors Appoints Current Board Member Mark Feidler Chairman; Paulino do Rego Barros, Jr. Appointed Interim CEO; Company to Initiate CEO Search

September 26, 2017

The Board of Equifax Inc. (NYSE: EFX) today announced that Richard Smith will retire as Chairman of the Board and Chief Executive Officer, effective September 26, 2017. The Board of Directors appointed current Board member, Mark Feidler, to serve as Non-Executive Chairman. Paulino do Rego Barros, Jr., who most recently served as President, Asia Pacific, and is a seven-year veteran of the company, has been appointed

Equifax Chairman, CEO, Richard Smith Retires; Board of Directors Appoints Current Board Member Mark Feidler Chairman; Paulino do Rego Barros, Jr. Appointed Interim CEO; Company to Initiate CEO Search

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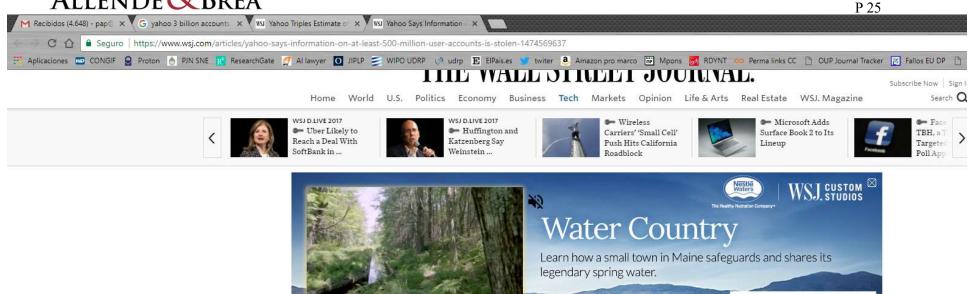
Equifax Releases Details on Cybersecurity Incident, Announces Personnel Changes

September 15, 2017

A Progress Update for Consumers

September 14, 2017





Yahoo Says Information on at Least 500 Million User Accounts

- Was Stolen
- Internet company says it believes the 2014 hack was done by a state-sponsored actor; potentially the biggest data breach on record





Watch Video











Yahoo Triples Estimate of Breached Accounts to 3 Billion

Company disclosed late last year that 2013 hack exposed private information of over 1 billion users



By Robert McMillan and Ryan Knutson

Updated Oct. 3, 2017 9:23 p.m. ET



A massive data breach at Yahoo in 2013 was far more extensive than previously disclosed, affecting all of its 3 billion user accounts, new parent company Verizon Communications Inc. said on Tuesday.



The figure, which Verizon said was based on new information, is three times the 1 billion accounts Yahoo said were affected when it first disclosed the breach in December 2016.

The new disclosure, four months after Verizon completed its acquisition of Yahoo, shows



RELATED VIDEO



Latest Yahoo Cyberattack Affects 1 Billion Users

The one billion users affected by Yahoo's cyberattack news in mid-December are the most recent victims of the rising data breach issue across the world. Here's a look back at the last few years' biggest breaches. Photo: Robert Galbraith/Reuters (Originally published Dec.14, 2016)









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